

## Request for Reconsideration after Final Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85778630
LAW OFFICE ASSIGNED	LAW OFFICE 110
MARK SECTION (no change)	
ARGUMENT(S)	
<p>Simultaneous with the Notice of Appeal filed separately today with the TTAB, Applicant hereby sets forth the following Request for Reconsideration in addition to the arguments and evidence Applicant has submitted previously:</p> <p><b><u>Applicant's Mark is Not Primarily Merely a Surname</u></b></p> <p>1. <u>Non-Surname Significance of the Term NASH.</u></p> <p>The question of whether a mark is "primarily merely a surname" is not whether the mark has some surname significance, but whether, in the context of the goods or services at issue, the non-surname significance is the mark's primary significance to the purchase public, thus eclipsing and relegating the mark's surname significance to secondary rather than primary status.</p> <p>That is the case here: despite any surname significance the term NASH may have, consumers encountering Applicant's use of the mark NASH in the context of the covered goods and services will primarily perceive NASH not as a surname but as a term that connotes Nashville, country music and the associated country lifestyle.</p> <p>To help illustrate that fact, attached herewith are examples of how consumers will encounter Applicant's use of NASH, including examples of (i) Applicant's use of some of its NASH-based marks and (ii) third-party references to Applicant's use of NASH.</p> <p>In addition, attached herewith are examples of how third-parties are currently using the term NASH to suggest NASHVILLE (e.g., NASHVEGAS, NASH-UP, NASHTRASH TOURS, NASHPRENEUR, NETWORK IN NASH, SHOOTING IN SOUTH NASH, NASHTAG and NASHVEGGIE). Such examples further illustrate that consumers are likely to perceive Applicant's mark as playing on the Nashville/country connotations of the term NASH.</p> <p>Applicant also again emphasizes that NASH is a relatively rare surname and that NASH does not have the look and feel of a surname.</p>	

Furthermore, to Applicant's knowledge, NASH is not the surname of anyone connected with the Applicant, and Applicant's adoption of the mark NASH was not intended to signify or suggest a surname.

2. Additional Matter in Mark Precludes Mark from Being Primarily Merely a Surname.

If the wording combined with a surname is capable of functioning as a mark (i.e., matter that is arbitrary, suggestive, or merely descriptive of the goods or services), the mark is not considered to be primarily merely a surname under §2(e)(4). TMEP 1211.01(b)(vi).

And in determining whether the wording combined with a surname is "merely descriptive" rather than generic, there is a two-part test used to determine whether a designation is generic: (1) What is the genus of goods or services at issue? and (2) Does the relevant public understand the designation primarily to refer to that genus of goods or services? H. Marvin Ginn Corp. v. Int'l Ass'n of Fire Chiefs, Inc., 782 F.2d 987, 990, 228 U.S.P.Q. 528, 530 (Fed. Cir. 1986). The test turns upon the primary significance that the term would have to the relevant public.

Here, the term CHANNEL may describe some characteristics of some of Applicant's goods and services, but the term CHANNEL is not the generic term used to refer to the genus of goods and services at issue. Furthermore, the Examining Attorney has the burden of proving that a term is generic by clear evidence. In re Merrill Lynch, Pierce, Fenner & Smith Inc., 828 F.2d 1567, 4 U.S.P.Q. 2d 1141 (Fed. Cir. 1987).

3. If Any Doubt, Refusal Should be Withdrawn.

The Board has previously confirmed that if there is any doubt as to whether a term is primarily merely a surname, the Board will resolve the doubt in favor of the applicant. Yeley, 85 U.S.P.Q.2d at 1151; Benthin, 37 U.S.P.Q.2d at 1334. Even if the arguments and evidence submitted herewith have not entirely convinced the Examining Attorney of Applicant's position, certainly there is at least some doubt on this issue, in which case the refusal should be withdrawn.

\* \* \*

Based on the foregoing, Applicant respectfully requests that the application be published for opposition. Thank you.

**EVIDENCE SECTION**

**EVIDENCE FILE NAME(S)**

**JPG FILE(S)**

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<b>DESCRIPTION OF EVIDENCE FILE</b>	screenshots and printouts of webpages showing use of NASH by Applicant and third parties
<b>GOODS AND/OR SERVICES SECTION (041)(current)</b>	
<b>INTERNATIONAL CLASS</b>	041
<b>DESCRIPTION</b>	
Radio and television broadcasting services; conducting award ceremonies; printed publications, namely, entertainment magazines; providing online publications in the nature of entertainment magazines;	



providing a website featuring online radio broadcasting, online television broadcasting, and entertainment news, events and information	
<b>FILING BASIS</b>	Section 1(b)
<b>GOODS AND/OR SERVICES SECTION (041)(proposed)</b>	
<b>INTERNATIONAL CLASS</b>	041
<b>TRACKED TEXT DESCRIPTION</b>	
<del>Radio and television broadcasting services;</del> <u>Entertainment, namely, production of award show ceremonies;</u> <del>conducting award ceremonies;</del> providing online publications in the nature of entertainment magazines; <del>printed publications, namely, entertainment magazines;</del> providing a website featuring online radio broadcasting, online television broadcasting, and entertainment news, events and information	
<b>FINAL DESCRIPTION</b>	
Entertainment, namely, production of award show ceremonies; providing online publications in the nature of entertainment magazines; providing a website featuring online radio broadcasting, online television broadcasting, and entertainment news, events and information	
<b>FILING BASIS</b>	Section 1(b)
<b>GOODS AND/OR SERVICES SECTION (016)(class added)</b>	
<b>INTERNATIONAL CLASS</b>	016
<b>DESCRIPTION</b>	Printed publications, namely, entertainment magazines
<b>FILING BASIS</b>	Section 1(b)
<b>GOODS AND/OR SERVICES SECTION (038)(class added)</b>	
<b>INTERNATIONAL CLASS</b>	038
<b>DESCRIPTION</b>	Radio and television broadcasting services
<b>FILING BASIS</b>	Section 1(b)
<b>PAYMENT SECTION</b>	
<b>NUMBER OF CLASSES</b>	2
<b>FEE PER CLASS</b>	325
<b>TOTAL FEES DUE</b>	650
<b>SIGNATURE SECTION</b>	
<b>DECLARATION SIGNATURE</b>	The filing Attorney has elected not to submit the signed declaration, believing no supporting declaration is required under the <i>Trademark Rules of Practice</i> .
<b>RESPONSE SIGNATURE</b>	/Robert B. Burlingame/
<b>SIGNATORY'S NAME</b>	Robert B. Burlingame

<b>SIGNATORY'S POSITION</b>	Attorney of record, California bar member
<b>SIGNATORY'S PHONE NUMBER</b>	415-983-1274
<b>DATE SIGNED</b>	01/10/2014
<b>AUTHORIZED SIGNATORY</b>	YES
<b>CONCURRENT APPEAL NOTICE FILED</b>	NO
<b>FILING INFORMATION SECTION</b>	
<b>SUBMIT DATE</b>	Fri Jan 10 23:25:55 EST 2014
<b>TEAS STAMP</b>	USPTO/RFR-204.227.255.18-20140110232555385793-85778630-5004e94fd12a4e5e7fa1210df3817acfd7eae5bd55a8ed9043e5b262e2275b2db7-DA-7124-20140110231418973093

PTO Form 1930 (Rev 9/2007)  
OMB No. 0651-0050 (Exp. 05/31/2014)

## Request for Reconsideration after Final Action To the Commissioner for Trademarks:

Application serial no. **85778630** has been amended as follows:

### ARGUMENT(S)

**In response to the substantive refusal(s), please note the following:**

Simultaneous with the Notice of Appeal filed separately today with the TTAB, Applicant hereby sets forth the following Request for Reconsideration in addition to the arguments and evidence Applicant has submitted previously:

### **Applicant's Mark is Not Primarily Merely a Surname**

#### 1. Non-Surname Significance of the Term NASH.

The question of whether a mark is “primarily merely a surname” is not whether the mark has some surname significance, but whether, in the context of the goods or services at issue, the non-surname significance is the mark’s primary significance to the purchase public, thus eclipsing and relegating the mark’s surname significance to secondary rather than primary status.

That is the case here: despite any surname significance the term NASH may have, consumers encountering Applicant's use of the mark NASH in the context of the covered goods and services will primarily perceive NASH not as a surname but as a term that connotes Nashville, country music and the associated country lifestyle.

To help illustrate that fact, attached herewith are examples of how consumers will encounter Applicant's use of NASH, including examples of (i) Applicant's use of some of its NASH-based marks and (ii) third-party references to Applicant's use of NASH.

In addition, attached herewith are examples of how third-parties are currently using the term NASH to suggest NASHVILLE (e.g., NASHVEGAS, NASH-UP, NASHTRASH TOURS, NASHPRENEUR, NETWORK IN NASH, SHOOTING IN SOUTH NASH, NASHTAG and NASHVEGGIE). Such examples further illustrate that consumers are likely to perceive Applicant's mark as playing on the Nashville/country connotations of the term NASH.

Applicant also again emphasizes that NASH is a relatively rare surname and that NASH does not have the look and feel of a surname.

Furthermore, to Applicant's knowledge, NASH is not the surname of anyone connected with the Applicant, and Applicant's adoption of the mark NASH was not intended to signify or suggest a surname.

## 2. Additional Matter in Mark Precludes Mark from Being Primarily Merely a Surname.

If the wording combined with a surname is capable of functioning as a mark (i.e., matter that is arbitrary, suggestive, or merely descriptive of the goods or services), the mark is not considered to be primarily merely a surname under §2(e)(4). TMEP 1211.01(b)(vi).

And in determining whether the wording combined with a surname is "merely descriptive" rather than generic, there is a two-part test used to determine whether a designation is generic: (1) What is the genus of goods or services at issue? and (2) Does the relevant public understand the designation primarily to refer to that genus of goods or services? H. Marvin Ginn Corp. v. Int'l Ass'n of Fire Chiefs, Inc., 782 F.2d 987, 990, 228 U.S.P.Q. 528, 530 (Fed. Cir. 1986). The test turns upon the primary significance that the term would have to the relevant public.

Here, the term CHANNEL may describe some characteristics of some of Applicant's goods and services, but the term CHANNEL is not the generic term used to refer to the genus of goods and services at issue. Furthermore, the Examining Attorney has the burden of proving that a term is generic by clear evidence. In re Merrill Lynch, Pierce, Fenner & Smith Inc., 828 F.2d 1567, 4 U.S.P.Q. 2d 1141 (Fed. Cir. 1987).

## 3. If Any Doubt, Refusal Should be Withdrawn.

The Board has previously confirmed that if there is any doubt as to whether a term is primarily merely a surname, the Board will resolve the doubt in favor of the applicant. Yeley, 85 U.S.P.Q.2d at 1151; Benthin, 37 U.S.P.Q.2d at 1334. Even if the arguments and evidence submitted herewith have not entirely convinced the Examining Attorney of Applicant's position, certainly there is at least some doubt on this issue, in which case the refusal should be withdrawn.

\* \* \*

Based on the foregoing, Applicant respectfully requests that the application be published for opposition.  
Thank you.

## **EVIDENCE**

Evidence in the nature of screenshots and printouts of webpages showing use of NASH by Applicant and third parties has been attached.

### **JPG file(s):**

[Evidence-1](#)

[Evidence-2](#)

[Evidence-3](#)

[Evidence-4](#)

[Evidence-5](#)

[Evidence-6](#)

[Evidence-7](#)

[Evidence-8](#)

[Evidence-9](#)

[Evidence-10](#)

[Evidence-11](#)

[Evidence-12](#)

[Evidence-13](#)

[Evidence-14](#)

[Evidence-15](#)

[Evidence-16](#)

[Evidence-17](#)

[Evidence-18](#)

[Evidence-19](#)

### **Original PDF file:**

[evi\\_20422725518-231418973\\_.Applicant Usage 1.pdf](#)

### **Converted PDF file(s) (2 pages)**

[Evidence-1](#)

[Evidence-2](#)

### **Original PDF file:**

[evi\\_20422725518-231418973\\_.Countrymusicrocks\\_article\\_re\\_Applicants NASH.pdf](#)

### **Converted PDF file(s) (1 page)**

[Evidence-1](#)

### **Original PDF file:**

[evi\\_20422725518-231418973\\_.Got Country\\_articles\\_re\\_Applicants NASH.pdf](#)

### **Converted PDF file(s) (29 pages)**

[Evidence-1](#)

[Evidence-2](#)

[Evidence-3](#)

[Evidence-4](#)

[Evidence-5](#)

[Evidence-6](#)

[Evidence-7](#)

[Evidence-8](#)

[Evidence-9](#)  
[Evidence-10](#)  
[Evidence-11](#)  
[Evidence-12](#)  
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[Evidence-24](#)  
[Evidence-25](#)  
[Evidence-26](#)  
[Evidence-27](#)  
[Evidence-28](#)  
[Evidence-29](#)

#### **CLASSIFICATION AND LISTING OF GOODS/SERVICES**

**Applicant proposes to amend the following class of goods/services in the application:**

**Current:** Class 041 for Radio and television broadcasting services; conducting award ceremonies; printed publications, namely, entertainment magazines; providing online publications in the nature of entertainment magazines; providing a website featuring online radio broadcasting, online television broadcasting, and entertainment news, events and information

Original Filing Basis:

**Filing Basis: Section 1(b), Intent to Use:** The applicant has had a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

**Proposed:**

**Tracked Text Description:** ~~Radio and television broadcasting services;~~ [Entertainment, namely, production of award show ceremonies;](#) ~~conducting award ceremonies;~~ providing online publications in the nature of entertainment magazines; ~~printed publications, namely, entertainment magazines;~~ providing a website featuring online radio broadcasting, online television broadcasting, and entertainment news, events and information

Class 041 for Entertainment, namely, production of award show ceremonies; providing online publications in the nature of entertainment magazines; providing a website featuring online radio broadcasting, online television broadcasting, and entertainment news, events and information

**Filing Basis: Section 1(b), Intent to Use:** The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

**Applicant hereby adds the following class of goods/services to the application:**

**New:** Class 016 for Printed publications, namely, entertainment magazines

**Filing Basis: Section 1(b), Intent to Use:** The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

**Applicant hereby adds the following class of goods/services to the application:**

**New:** Class 038 for Radio and television broadcasting services

**Filing Basis: Section 1(b), Intent to Use:** The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

**FEE(S)**

Fee(s) in the amount of \$650 is being submitted.

**SIGNATURE(S)**

**Declaration Signature**

I hereby elect to bypass the submission of a signed declaration, because I believe a declaration is not required by the rules of practice. I understand that the examining attorney could still, upon later review, require a signed declaration.

**Request for Reconsideration Signature**

Signature: /Robert B. Burlingame/ Date: 01/10/2014

Signatory's Name: Robert B. Burlingame

Signatory's Position: Attorney of record, California bar member

Signatory's Phone Number: 415-983-1274

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is not filing a Notice of Appeal in conjunction with this Request for Reconsideration.

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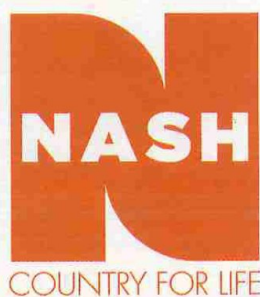
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**Brad Paisley Is Headed Back to ABC's "Nashville" on January 28**

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## CUMULUS TO LAUNCH NASH NIGHTS LIVE

November 11, 2013 by Lance Venta — 1 Comment

"Go Country 105" KKGQ-FM Los Angeles morning host Sean Parr is departing the station to host a new nationally syndicated night show.

"NASH Nights Live" will debut on Monday, January 6 on Cumulus' Country stations including "94.7 Nash-FM" WNSH New York. The Nashville based program will air from 7pm-12am daily and will also be made available to other stations via Cumulus Media Networks.

Parr has been with KKGQ since its flip to Country in 2007 and previously worked at Country predecessor 93.9 KZLA.

No word yet on what this means for "CMT Radio Live with Cody Alan", which is currently distributed by Cumulus Media Networks and airs on many of the stations that will be picking up this new program.



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### NASH FM 94.7 Hosts NASH BASH Starring Kix Brooks, Blake Shelton, MANY More

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Join the biggest names in Country music including **Kix Brooks** and Country Music Awards "Entertainer of the Year" **Blake Shelton** when **NASH FM 94.7** opens the doors to the famed Roseland Ballroom for three straight nights of Country's top stars next week. For information on how to win tickets to a **NASH BASH**, fans should tune in to "America's Country Station" NASH FM 94.7.

NASH FM 94.7, the only Country station in New York City, is the flagship for the national NASH entertainment brand based on the Country music lifestyle. NASH includes programming on more than 80 Country format radio stations owned by Cumulus as well as a NASH magazine, online content and television programming.

*"The response to launching New York City's only Country radio station last month has been amazing and we're excited about this opportunity to let our listeners celebrate with top Country acts as we roll out NASH nationwide," said Lew Dickey, CEO of Cumulus, the largest pure-play radio broadcaster in the United States.*

Tickets to the three **"NASH BASH"** concerts are not for sale. Listen to NASH FM 94.7 for how to win tickets. The **NASH BASH** parties celebrate the launch of New York City's NASH FM 94.7 and the rollout of the national NASH brand.

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## Cumulus Announces NASH FM 92.3 in New Orleans



**Cumulus** announces the launch today of **NASH FM 92.3**, marking Cumulus's Country entrance into New Orleans. [NASH FM 92.3](#) joins the growing list of NASH-branded Country stations. Cumulus will eventually have more than 60 owned-and-operated Country stations operating under the NASH brand.

Cumulus launched the NASH entertainment brand based on the Country music lifestyle in January 2013 with the flagship [NASH FM 94.7](#) in New York City. In addition to country radio stations, the NASH brand will include a NASH magazine, concerts/events, online content and television programming.

This new entry into the format falls on the heels of WDRQ/Detroit that became [NASH FM 93.1](#) in December. Stations “Powered by NASH” feature exclusive programming content including “**Kickin’ It with Kix**” hosted by **Kix Brooks**, “**NASH Nights Live**” with **Shawn Parr** and “**American Country Countdown**.”

The station was formerly rock formatted WRKN. Cumulus is looking for an experienced Country format program director and air-talent. Apply to [mike.mcvay@cumulus.com](mailto:mike.mcvay@cumulus.com).

#### Recommended for you

- [Cumulus Launches 'NASH Nights Live' With Shawn Parr In January 2014](#)
- [Dierks Bentley and Parmalee Kick Of First Ever](#)
- [Ram Country Live on Yahoo Music Presents: Scotty McCreery Live Hometown Performance Tomorrow Night](#)



Tags: [American Country Countdown](#), [Cumulus](#), [Kickin' It With Kix](#), [Kix Brooks](#), [Nash FM](#), [Nash FM 92.3](#), [Nash FM 93.1](#), [NASH FM 94.7](#), [NASH Nights Live](#), [Shawn Parr](#)

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## [Dierks Bentley and Parmalee Kick Of First Ever “NASH Holiday BASH” Hosted By NASH FM 94.7](#)





Photo Credit: Cumulus Media

On Thursday night, December 12th, [NASH FM 94.7](http://www.gotcountryonline.com/tag/nash-fm-94-7/) “America’s Country Station” hosted its first ever “**NASH Holiday BASH**” featuring performances by **Dierks Bentley** and **Parmalee**.

The concert event took place at the beautiful Beacon Theater in NYC and celebrated the growing number of **NASH FM 94.7** listeners. The Holiday Bash is the latest offering from “America’s Country Station” following the successful “**Up Close and Country**” concert series which featured performances by **Brad Paisley**, **Thomas Rhett**, **The Band Perry** and more.



As people walked into the festively decorated Beacon lobby, NASH was getting everyone in the holiday spirit by handing out Santa hats. Around 8pm, Parmalee, who have the #1 song in the country, kicked off the show with ["I'll Bring The Music"](#), which they most certainly did. Their years of performing together were evident as they sounded terrific and performed a solid set. Matt delivers all of the lyrics with believability whether it's a ballad or fun up-tempo number. Josh, Scott and Barry are more than skilled musicians who also provide nice harmonies. The guys are not only fun to watch on stage, but seem to be having fun performing themselves. They continued with songs from their album [Feels Like Carolina](#) including ["Already Calling You Mine"](#), ["Back In The Day"](#), the laid back ["Day Drinkin'"](#) and personal favorite, the fabulous ["Close Your Eyes"](#). Matt spoke about how his father, who was in a band, taught him to play guitar, strumming a little ["Night Moves"](#) before launching into their #1 ["Carolina"](#). Many times throughout their set, they expressed how grateful they were to the fans and radio for everything that has happened to them this year. Although many in the audience were seated for their set, Parmalee received standing ovations after both ["Carolina"](#) and their top 40 hit ["Musta Had a Good Time"](#).



After a brief intermission when a few Rockettes and Santa graced the stage. Dierks Bentley and his talented band of brothers emerged and everyone was immediately on their feet. Dierks, as he always does, brought the party. At one point, that party got a little risqué as Dierks asked people (women) to throw things on stage and “stripped” out of his button down to his t-shirt. Bras, tank tops, and even a sock, made their way to the stage.





There aren't many other performers out there who work as hard as Dierks does. He always gives it 100% or more and has such a great time performing whether it be in a theater or arena. He works the entire stage, never stops moving and interacts with everyone he can, including bringing a young lady on stage to "play" guitar while he takes a beer break (or whatever it is that he has in his cup). He played all of his hits from "[Am I The Only One](#)," "[Free and Easy](#)," "[Every Mile A Memory](#)" to "[How Am I Doin](#).'" He sat on a stool and played acoustic performing a funny, new song "[Drunk On A Plane](#)." Additionally, he also performed "[Back Porch](#)," the bluegrass favorite "[Up On The Ridge](#)" and his current heartfelt single "[I Hold On](#)." The night closed out with one of his ten number one singles "[HOME](#)." Dierks' new album *Riser* is due out early next year.

#### Recommended for you

- [Parmalee's Matt Thomas Checks in to Talk About Their Amazing Year, Playing On A Plane and What's Ahead](#)
- [Parmalee's](#)
- [The Band Perry Hailed The Hardest Working Country Band Of 2013](#)



Tags: [Brad Paisley](#), [Dierks Bentley](#), [NASH FM 94.7](#), [Parmalee](#), [The Band Perry](#), [Thomas Rhett](#)  
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## [NASH Bash Held At Atlanta's Terminal West](#)



Photo Credit: Dylan York

**Cumulus** launched the **NASH** entertainment brand based on the Country music lifestyle in January of this year starting with flagship “America’s Country Station” **NASH FM 94.7** in New York City.

On Wednesday, NASH held a NASH Bash at Atlanta’s Terminal West, which featured performances by Country music stars **Kellie Pickler**, **Laura Bell Bundy**, **Jaida Dreyer** and special appearances by “America’s Morning Show” news anchor **Robin Meade**, **Kenny Rogers** and “Kickin It with Kix” host **Kix Brooks**.



Photo Credit: Austin Holt and Dylan York

#### Recommended for you

- [Cumulus Announces NASH FM 92.3 in New Orleans](#)
- [Cumulus Launches 'NASH Nights Live' With Shawn Parr In January 2014](#)
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## **“America’s Morning Show” on NASH FM 94.7 Launches Fundraiser for Hurricane Sandy Hero**







NASH FM 94.7 and “America’s Morning Show” provide a link on their website, [www.NashFM947.com/Pete](http://www.NashFM947.com/Pete), that takes contributors directly to a secure site for donating, where those who wish to contribute to the fundraiser can donate money that will go directly to Vadola.

“America’s Morning Show” airs live on New York City’s only Country format radio station, [NASH FM 94.7](#) from 6 a.m. to 10 a.m. weekdays. The program features a mix of the biggest Country Music hits, in-studio interviews with Country music’s biggest stars and news about the country lifestyle. Local New York City traffic, weather and information are also updated throughout the show.

NASH FM 94.7 is the flagship radio station for the national NASH entertainment brand based on the Country music lifestyle.

#### Recommended for you

- [Cumulus Launches 'NASH Nights Live' With Shawn Parr In January 2014](#)
- [Cumulus Announces NASH FM 92.3 in New Orleans](#)
- [NASH Bash Held At Atlanta's Terminal West](#)



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## [NASH FM 94.7 Celebrates “America’s Morning Show”, With A Private Launch Party](#)



After 17 years, the NYC area finally has a country radio station. [NASH FM 94.7](http://www.gotcountryonline.com/tag/nash-fm-94-7/) entered the airwaves on January 21<sup>st</sup> of this year. NASH debuted its morning show named '**America's Morning Show**' on June 20, 2013. National Radio Hall of Fame Inductee **Blair Garner** anchors the show with co-hosts **Sunny Sweeney**, **Terri Clark**, **Chuck Wicks**, **Lee Ann Womack** and **Robin Meade** delivering the news. On Thursday night, July 18<sup>th</sup>, at The Cutting Room in Manhattan, the station threw a private launch party for its listeners.

The show began with **Jon Foxx, PD**, telling the audience that tonight would be “a journey through sound... stories...with life experiences” being shared. He stressed how the personalities on the morning show have much in common with the listeners: from their love of country music to how they get excited and upset about many of the same things their listeners do.

**Kelly Ford** and **Jesse Addy**, other members of the **NASH** on air team, said a few words. Kelly, to much applause, commented that “Americas greatest city now has Americas greatest music.” She stressed that NASH is a family team and so, wanted a family launch party and hopes to see everyone in 20 years for the 20<sup>th</sup> anniversary party. Jesse laughingly added “ditto” but then went on to introduce Blair Garner, “the artist formerly known as Skye Walker” (a reference to his days at WPLJ) as an amazing person in the industry and proud father.

Blair Garner is a native Texan who told the crowd that he is a divorced father to 9 year-old twins, a boy and a girl and is an animal lover, (he has five dogs). His 20 years in the business shown through as he was extremely warm, personable and funny on stage. He said when he took the position on the morning show he was asked with whom he wanted to work. He thought about his friends and who were some of the best interviews he has experienced through the years. One such good friend he thought of was Robin Meade who joked about being “up past 6pm.” Another dear friend who “makes you laugh even when he doesn’t mean to” is Chuck Wicks. He is also fond of Sunny Sweeney who makes him laugh and Terri Clark who holds a special place in his heart, while she is never without a smile.

Blair Garner had each co-host tell a little bit about themselves. Robin Meade spoke of being a preacher’s daughter who grew up in the middle of a cornfield and has been happily married for many years. Chuck Wicks talked being a dog lover who already has two dogs and was on his way to a third. Sunny apparently has a love of looking for the perfect lip gloss and powder. She told a funny story that many women can relate to about coming into work when her “face didn’t match my neck” due to wearing different shades of powder. She quickly remedied the situation after co-workers saw her and said “Nooooo.”

After introductions, the rest of the evening was basically a guitar pull. Each artist took three turns singing a song and chatting. It was a very relaxed and fun evening. Even though the artists really didn’t know one another prior to working together, they interacted like a family. They were laid back, cracking jokes and very comfortable with one another. Sunny even said Chuck was now like a little brother to her and Terri.



Robin Meade started the night off with a song called “**Here For You**”, a lovely ballad on which the amazing songwriter (and producer of Robin’s album) **Victoria Shaw** came out to sing. Robin also sang “**Your Glory Days**” which she said was her version of “**Glory Days**” by **Bruce Springsteen**. It is a song that asks why can’t a person have more than one set of glory days in their life. The song was co-written by **Kristian Bush** of **Sugarland**. As Blair Garner said when she was finished “who knew??” Robin Meade cannot only anchor a news desk ladies and gentleman, her voice is very strong. She sounded fantastic and gained many new fans. Her final



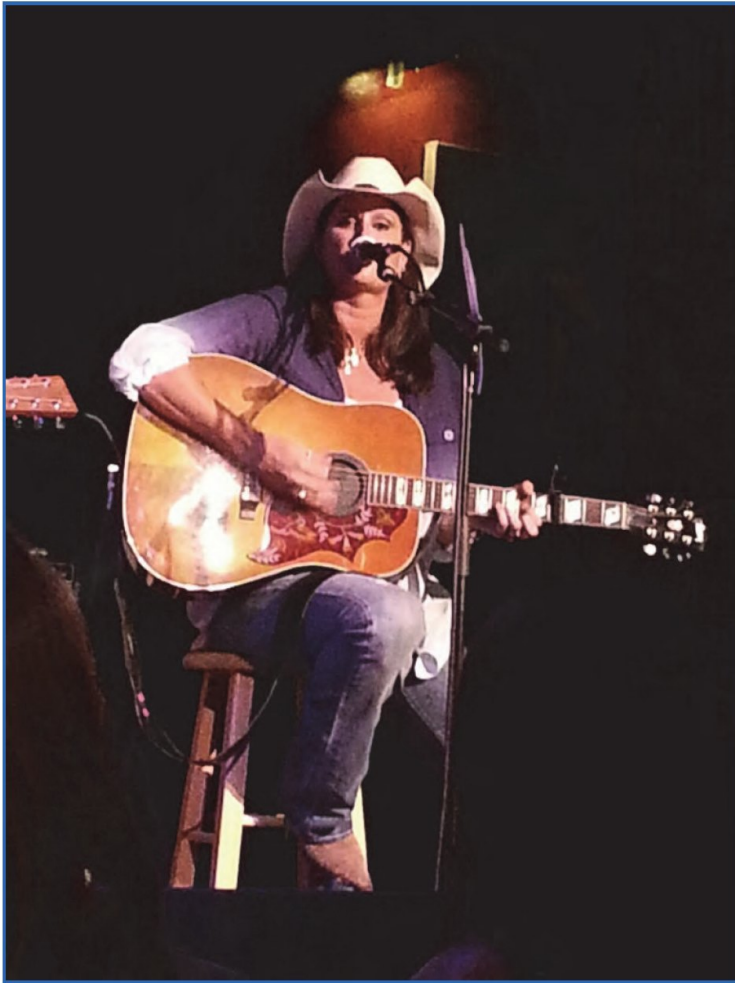
song was one she wrote with **Lee Brice** called “**Get Up**.” It was an up tempo number that had the crowd singing “**Get Up**” back to her. She concluded by telling insider secrets about knowing when anchors were having good or bad hair days: hair down is a good day, ponytail is so-so, but if there is a side pony “you don’t want to come near.”



Chuck Wicks sang “**All I Ever Wanted**” after he jokingly told the group he “forgot his strap on” when he was having difficulties getting his guitar strap hooked up. Terri Clark commented that since they were not live on radio they did not have to censor what they said that evening. His second song was one which he wrote and was originally going to be on his second album. He said **Jason Aldean** heard it, liked it and it landed on his ‘**Night Train**’ album: “**I Don’t Do Lonely Well**.” Finally he sang his latest single, the breezy “**Salt Life**.” He showed the audience that not only is he a talented singer/songwriter, he is very funny and also extremely personable.



Sunny Sweeney, a 2013 nominee for ACM Best New Female Vocalist, sang the terrific **“Drink Myself Single”** off of her **‘Concrete’** album. Her second song, **“A Table Away,”** was her first charted single at country radio and a top 10 hit. We learned Sunny loves high heels to make her 5’4 frame at least a 5’7 and that night because her shoes were so worn down she colored them in with a sharpie!! Chuck Wicks called her a true redneck and she wholeheartedly agreed! Sunny ended with a sing along to **“Kiss My Ass”** a song for the working class she wrote about her boss Tammy, a micromanager who fired her because she was on the internet at work. Everyone’s drinks were in the air as they sang along.



Terri Clark was just nominated for 4 CCMA Awards (Canadian Country Music Association). She joked about the heat (it was over 100 that day) and how she was sweating down her back. Wearing her signature white cowgirl hat she sang “**I Just Wanna Be Mad.**” We learned she enjoys bass fishing, cooking and a good “holler n swaller.” She joked she had multiple personality disorder as she did a voice for the crowd, one she uses when she talks to her dog Charlie. She sang “**Girls Lie Too**” which includes a line “size doesn’t matter.” While she sang, Chuck Wicks held up his pinky and winked at a lady in the audience to much applause and laughter. And then, with a bit of encouragement, he did a little dance. Terri finished with “**Better Things To Do**” substituting the original lyric of ‘Donahue’ with ‘Ellen’. As with the others, many in the audience were singing along to the chorus.

Blair Garner stressed that “the core is, we’re authentic people” and that definitely came through on Thursday night. You not only got to know the **America’s Morning Show** team through their music, but their personalities as well. You also learn that they were real people with interests just like everyone else. You can listen to NASH FM on your radio at 94.7, online [HERE](#) and everywhere on [iHeartradio](#).

Recommended for you [Gord Bamford](#)

- [SINGLE REVIEW: Maggie Rose](#)
- [SINGLE REVIEW: Matt Farris](#)



Tags: [Blair Garner](#), [Bruce Springsteen](#), [Chuck Wicks](#), [Jason Aldean](#), [Jesse Addy](#), [Kelly Ford](#), [Kristian Bush](#), [Lee Ann Womack](#), [Lee Brice](#), [NASH FM 94.7](#), [Robin Meade](#), [Sugarland](#), [Sunny Sweeney](#), [Terri Clark](#), [Victoria Shaw](#)  
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## **NEW VIDEO: Chuck Wicks “Salt Life”**



**Chuck Wicks** will debut his brand new music video for “[Salt Life](#)” today on CMT Pure, CMT Mobile and [CMT.com](#). The exclusive premiere was directed by Marcel Chagnon and shot in Destin, Fla. The video can be viewed [here](#).

“**Salt Life**” is the first single from Wicks’ EP [Rough](#), released in April. Wicks partnered with the ocean lifestyle brand, Salt Life, to give 20,000 fans a complimentary copy of *Rough* with their purchase of Salt Life branded products.



“Salt Life is the ultimate lifestyle! I’ve lived it since I was a kid growing up near Dewey Beach in Delaware every Summer,” says Wicks. “I believe we captured the love for summertime, beach, fishing and just plain having a good time with this video and song.”

Wicks is also a co-host of Cumulus’ “**America’s Morning Show**” on New York City’s [NASH FM 94.7](#) alongside **Blair Garner**, **Terri Clark**, **Sunny Sweeney** and **Lee Ann Womack**. The show airs live from Nashville from 6 a.m. to 10 a.m. ET every weekday.

For more information, please visit [www.chuckwicks.com](http://www.chuckwicks.com).

#### Recommended for you

- [CMT To Premiere Kacey Musgraves' New Video For](#)
- [Cumulus Announces NASH FM 92.3 in New Orleans](#)
- [First Round of Performers, Presenters Announced for CMT Artists of the Year](#)



Tags: [America's Morning Show](#), [Blair Garner](#), [Chuck Wicks](#), [Lee Ann Womack](#), [NASH FM 94.7](#), [Sunny Sweeney](#), [Terri Clark](#)

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## [NASH FM 94.7 New Morning Show “America’s Morning Show” To Debut Tomorrow](#)



Cumulus announces “**America’s Morning Show**” on “America’s Country Station” **NASH FM 94.7** will make its debut tomorrow. The show will air live on NASH FM, New York City’s only Country format radio station, from 6 a.m. to 10 a.m. ET weekdays.

“**America’s Morning Show**” will feature a mix of Country hits, in-studio interviews with Country music’s biggest stars and news about the Country lifestyle – with New York City area traffic, weather and information updated throughout the show. The New York market radio program will originate live from Nashville before a studio audience, with frequent broadcasts from NASH FM 94.7 studios in New York City.

Host **Blair Garner** will be joined by co-hosts **Terri Clark, Sunny Sweeney, Chuck Wicks** and **Lee Ann Womack** with HLN anchor **Robin Meade** anchoring news updates. The all-star cast from “**America’s Morning Show**” joins existing on-air personalities **Kelly Ford** and **Jesse Addy** on NASH FM 94.7.

“The team has been working around the clock to get ‘America’s Morning Show’ ready for the Big Apple and starting this week New Yorkers will experience the nation’s most unique and authentic Country radio show,” said John Dickey, Executive Vice President and co-COO of Cumulus.

“We’ve been getting ready for the big moment when we join fans live in New York and finally the dream is about to come true and the cast and I can’t wait to share it,” Garner said. “We’re like kids the night before Christmas. We can barely contain ourselves. It’s that kind of excitement with all of us. Breathe in, breathe out. We’re almost there!”

NASH FM 94.7 is the flagship radio station for the national NASH entertainment brand based on the Country music lifestyle. NASH will be a multi-platform brand serving the large and growing interest in Country through radio, video, on-line, magazines, events and merchandise.

Follow “America’s Morning Show” on Twitter: @americasmorning.



#### Recommended for you

- [NASH FM To Launch America's Morning Show With Blair Garner And Co-Hosts Terri Clark, Sunny Sweeney, Chuck Wicks and Lee Ann Womack](#)
- [Cumulus Launches 'NASH Nights Live' With Shawn Parr In January 2014](#)
- [Cumulus Announces NASH FM 92.3 in New Orleans](#)



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## [NASH FM To Launch America’s Morning Show With Blair Garner And Co-Hosts Terri Clark, Sunny Sweeney, Chuck Wicks and Lee Ann Womack](#)



Cumulus announces “America’s Morning Show” will debut on “[America’s Country Station” NASH FM 94.7](#), New York City’s only Country format radio station, beginning later this month live from 6 a.m. to 10 a.m. weekdays.

The New York market radio program will feature a mix of Country hits, in-studio interviews with Country music’s biggest stars and news about the Country lifestyle – with New York City area traffic, weather and information updated throughout the show. “**America’s Morning Show**” will originate live from Nashville before a studio audience, with frequent broadcasts from NASH FM 94.7 studios in New York City.

Host **Blair Garner** will be joined by co-hosts **Terri Clark, Sunny Sweeney, Chuck Wicks** and **Lee Ann Womack**. The team from “America’s Morning Show” joins existing on-air personalities **Kelly Ford** and **Jesse Addy** on NASH FM 94.7.

NASH FM 94.7 is the flagship radio station for the national NASH entertainment brand based on the Country music lifestyle. NASH will be a multi-platform brand serving the large and growing interest in Country through radio, video, on-line, magazines, events and merchandise.

“The collection of talent assembled for America’s Morning Show is without equal. This show will bring the superstars of country to listeners in an authentic entertaining way not done before,” said John Dickey, Executive Vice President and co-Chief Operating Officer of Cumulus.

“I am thrilled to begin waking up the New York area’s Country listeners on NASH FM 94.7 with an uplifting Country start to the day,” Garner said. “New Yorkers are embracing NASH FM in an amazing way and I look forward to bringing the Country music lifestyle to the Big Apple straight from Nashville.”

Follow “America’s Morning Show” on Twitter: [@americasmorning](#).



#### Recommended for you

- [NASH FM 94.7 New Morning Show](#)
- [Cumulus Launches 'NASH Nights Live' With Shawn Parr In January 2014](#)
- [Nash FM 94.7 Announces Up Close And Country Concert Series With Thompson Square, The Band Perry and Brad Paisley](#)



Tags: [Blair Garner](#), [Chuck Wicks](#), [Jesse Addy](#), [Kelly Ford](#), [Lee Ann Womack](#), [NASH FM 94.7](#), [Sunny Sweeney](#), [Terri Clark](#)

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## [Thompson Square Kicked Off NASH FM 94.7's Up Close and Country Series Last Night In NY](#)





**NASH FM 94.7** presented the first of a series of Up Close and Country concerts at the Hill Country BBQ Market in NYC. **Thompson Square** provided the small basement room filled with NYC hillbillies and rednecks with an intimate look at songs on their just released album **Just Feels Good** as well as songs we are already singing along too. **Keifer** and **Shawna Thompson** gave the rapt audience the stories behind the music.

In the darkly neon lit room songs came to life as the duo gave us a backstory to each song. NASH listeners were treated to a live performance of 4 songs, the first 3 off the new CD. We were greeted with the super cool “**Here’s To Being Here**” thanking the fans for all their support. Shawna’s ‘country rap’ “**Testing The Water**” caused Keifer to comment on how great it is to see fans singing their music. Reflecting upon the lyrics to “**If I Didn’t Have You**“, Shawna talked about how it was pretty tough and intense to make the song’s video. Lastly, all of us New Yorkers joined in a loud sing along to “**Kiss Me or Not**“!



Particularly cool was the opportunity to watch Thompson Square as they listened to the various cuts off the new CD. There was a great banter between the duo and the NASH listeners with **Kelly Ford** hosting the event. [Just Feels Good](#) expressed where they started and where they are and how they incorporate the importance of their marriage into the music. “[That’s So Me and You](#)” was all about Keifer’s wife. He discussed how he wrote this song without her and that it is his recollection of their relationship as well as possibly his favorite song. Shawna’s face was truly beautiful and pensive as she closed her eyes listening to the words he penned. She described the song as romantic. Lightening up things a little, we listened to “[Everything I Shouldn’t Be Thinking](#)”. This song elicited lots of laughs from the crowd with its innuendos. **David Lee Murphy**’s “[You Don’t Get Lucky](#)” was another great sing-along tune just like his “[Kiss Me or Not](#)”. The last cut we heard off the new CD was “[I Can’t Outrun You](#)”. This is one that the duo had wanted on their last album and finally got out for us to hear. They took this from a piano and voice to a bigger production that really let’s you hear Shawna’s beautiful voice.

Keifer and Shawna were so genuine and personable interacting with the audience. It was impressive how they spoke so off the cuff and shared personal recollections that related to their song selections. Everybody was definitely on a country high by evening’s end as the group of lucky NASH listeners sang along to fan favorite “[Kiss Me Or Not](#)”!

Up next in the series is **The Band Perry** on April 2 followed by **Brad Paisley** on April 12th. Tickets to the performances are not for sale. Fans can listen to NASH FM 94.7 for their chance to win.

#### Recommended for you

- [Thompson Square Names Aspiring Singer Daisy Mallory For Their Voice Worth Hearing Campaign](#)
- [Dierks Bentley and Parmalee Kick Of First Ever](#)
- [14 Songs We're Listening To Heading Into 2014](#)



Tags: [Brad Paisley](#), [David Lee Murphy's](#), [Keifer Thompson](#), [NASH FM 94.7](#), [Shawna Thompson](#), [The Band Perry](#), [Thompson Square](#)

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## [Nash FM 94.7 Announces Up Close And Country Concert Series With Thompson Square, The Band Perry and Brad Paisley](#)



New York City's only Country radio station **NASH FM 94.7** presents *Up Close and Country*, an intimate concert series to thank the station's listeners for their support of the station since its launch on January 21st. The concert series will be held at Manhattan's Hill Country Live at Hill Country Barbecue Market and will feature husband-and-wife duo **Thompson Square**, sibling trio **The Band Perry** and Three-time GRAMMY® winner **Brad Paisley**.

"Two months after the launch of NASH FM 94.7, New York City has embraced America's Country Station in an amazing way and we look forward to thanking our listeners," said Kim Bryant, New York Market Manager, Cumulus Media.

**Up Close and Country Concert Series Schedule:**

\* **March 28 @7:15PM: Thompson Square**

\* **April 2 @ 1:20PM: The Band Perry**

\* **April 12 @ 11:30AM: Brad Paisley**

**Tickets to the performances are not for sale.** Fans can listen to NASH FM 94.7 for their chance to win. Last month, thousands of NASH FM listeners packed the historic Roseland Ballroom for three nights of **NASH BASH** Country concerts.

The *Up Close and Country* concerts celebrate NASH FM 94.7's listeners and are part of the continuing rollout of the national NASH brand on more than 80 Country format Cumulus radio stations nationwide.

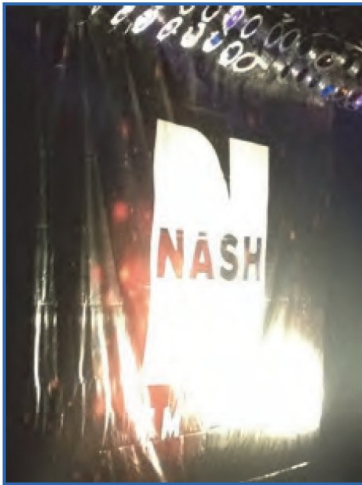
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- [Cumulus Launches 'NASH Nights Live' With Shawn Parr In January 2014](#)



Tags: [Brad Paisley](#), [NASH FM 94.7](#), [The Band Perry](#), [Thompson Square](#)  
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## [GotCountryOnline Sends Our “Country Barbie” To NYC For NashBash](#)



Last Tuesday, **GotCountryOnline** sent our New York correspondent Brittany A.K.A “Country Barbie” to New York City for the first night of **NashBash**. Hosted by New York’s only country radio station **NASH FM 94.7**. Here’s what she had to say about the night:





So last night I took a trip to NYC (courtesy of [gotcountryonline.com](http://gotcountryonline.com)) in my camo and cowboy boots, and boy did I stick out like a sore thumb... until I walked into Roseland Ballroom. It was a sea of flannel and cowboy hats for sure. Who knew NYC would ever sport so many country kids, besides The Naked Cowboy of course.

Unfortunately for me 90% of the people in the Press Room were high level execs dressed in the typical New York chic. Except for one older lady who was rocking complete cowgirl attire complete with hat, boots, and bling! Of course I befriended her!



Once the show started I was surprised to see that **Kix Brooks** was actually hosting! He even opened up the night with a few of his own songs. Next came rising star **Dustin Lynch** with his acoustic set. Ladies, if my boyfriend didn't attend with me I was seriously debating stage bombing him. He is seriously a looker! .. and he can sing .. and he's a cowboy. (Insert faint here) Let me mention now how much I love country music artists for always sounding amazing in concert. It's refreshing to know that not everyone uses the help of auto tuning to be a successful singer. Dustin's set was no exception, his voice is absolutely stunning, and the crowd went wild for '[Cowboys & Angels](#)' and his cover of '**Just The Way You Are**' by Bruno Mars.



The all acoustic show continued with [Lonestar](#), a big personal favorite of mine. But guys, why did you make the poor bass player sit in the back alone! And then came [Randy Houser](#) who totally killed it! This was my first time seeing him live and I was completely blown away. Let's just say he has a new fan with The Country Barbie. And lastly, the headliner of the night, [Blake Shelton](#). He stepped onto the stage alone, guitar in hand and sang a few of his songs and then got to talking about 'Over You' which I'm sure as all of you know, he wrote but Miranda recorded. And yup, you guessed it, he invited his beautiful wife [Miranda Lambert](#) out on the stage to sing it for him. Needless to say it was the BEST surprise of the night and the crowd went wild for her. I won't even try to hide the fact that I had tears in my eyes. They ended the night singing "[Sure Be Cool If You Did](#)" together, a perfect ending to a perfect night.

Did any of our other readers head over to the 3-night event? What was your favorite part?

#### Recommended for you

- [SINGLE REVIEW: Glen Templeton](#)
- [Dallas Smith Talks Music, Family and What's Ahead](#)
- [ALBUM REVIEW: Jonathan East](#)



Tags: [Blake Shelton](#), [Dustin Lynch](#), [Kix Brooks](#), [Lonestar](#), [Miranda Lambert](#), [NASH FM 94.7](#), [NashBash](#), [Randy Houser](#)

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Tuesday, October 22, 2013

Cumulus Media Launches NASH Magazine

Cumulus Media has launched its NASH Magazine with an October 2013 the issue. The premiere issue is available in the Atlanta market. But **mail subscriptions** are \$19.97 for 12 issues per year.

According to Cumulus, NASH is to be go-to publication for a behind-the-scenes look at all things country music.

From album reviews and exclusive interviews with the stars and their entourages, to a candid look inside the tour buses and homes of the genre's biggest artists, NASH will go beyond the music to bring fans a first-hand look at the country music lifestyle, from fashion to food, travel, fitness and more.

NASH Magazine is a publication of Modern Luxury Media, which Cumulus purchase about a year ago.

Modern Luxury has revenues estimated to be in the \$50 million range for a collection of 40 free magazines in 13 markets, according to **The NY Post**.



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## 5 Ways To Let People Pick Your Brain Without Going Broke



### Nashpreneur Spotlight: Christy Hughes of Doterra

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Just like the best parties always converge in the kitchen and the best sex is always after a fight, the best conversations are often the byproducts of an event, not its primary purpose. That's why we've teamed up with Metro Arts to conclude this year's Artober events with a down-to-earth, deeply investigatory panel of exactly what it means to be a creative person in Nashville. We've called it Nash-Up because we're interested in facilitating discussion across disciplines — the film [more...](#)

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Happy 2014

January 1st, 2014 by NashVeggie1 comment »

Saying goodbye to 2013 for me is easy. It happens to be one of the worst years I can remember. I am ready to move on and hope you are, too.

With the new year I hope to find more time to spend here as lately I've neglected Nashveggie.com.

This post is a simple Happy New Year and to ask if you have made a resolution going into 2014. Will you be trying a vegan diet? Giving up a certain food? Making other lifestyle changes? If you need help along the way feel free to post questions and I'll help all I can as well as many others who read this site are likely to chime in with assistance.

Happy 2014!

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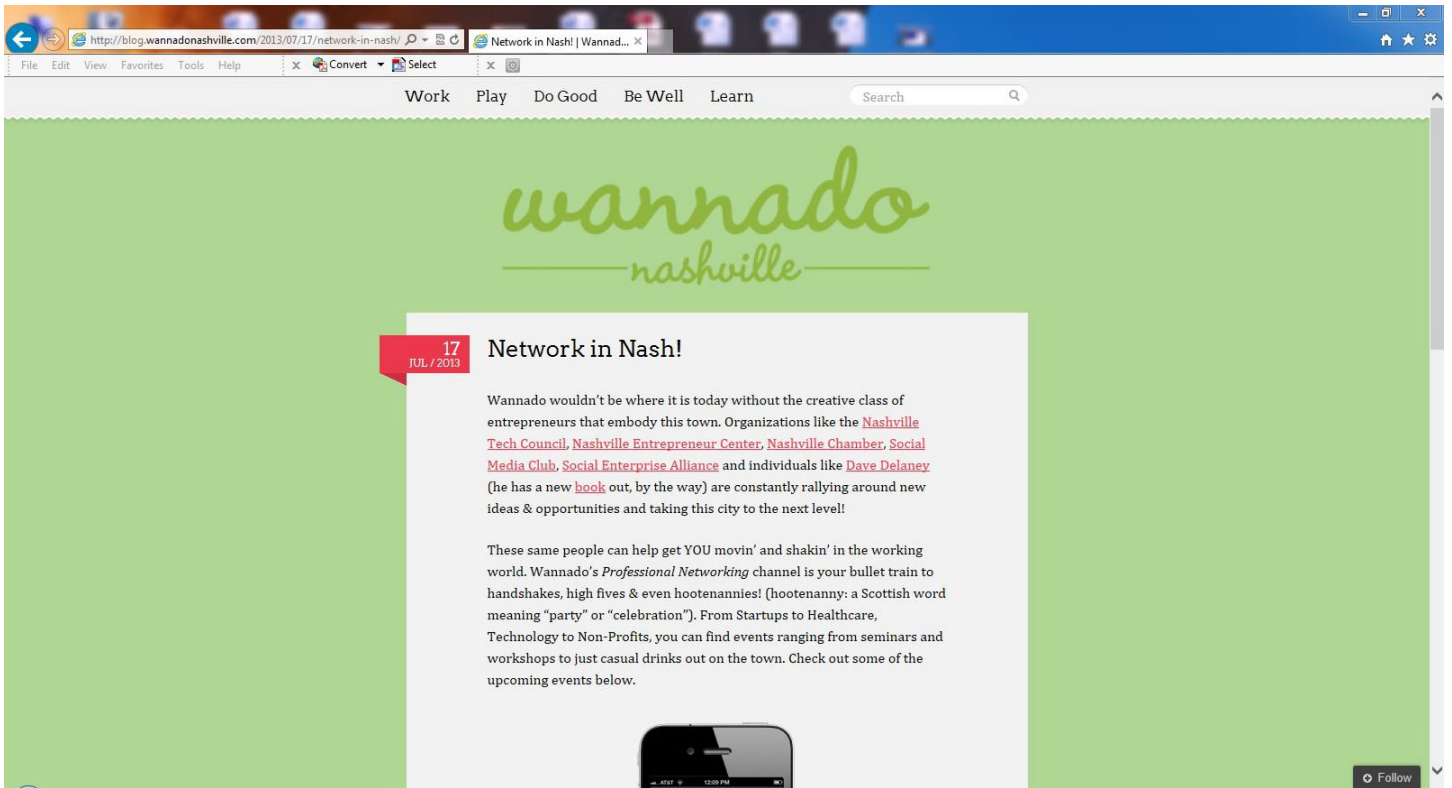
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**Trucker hospitalized after south Nash shooting**

Posted: Jan 04, 2014 4:33 AM PST

Updated: Jan 04, 2014 4:39 AM PST

Posted by Rachel Clark - [email](#)

A truck driver was sent to the hospital in critical condition after a shooting Saturday morning.

The incident occurred on Millwood Street near a Taco Bell restaurant in south Nashville.

The 30-year-old male was shot in the upper abdomen by a male suspect in a white car.

The victim managed to drive away but stopped in the middle of Murfreesboro Road.

Emergency responders rushed the victim to Vanderbilt University Medical Center with stomach wounds.

Police believe the shooting was drug related.

The investigation is ongoing. No further details are available at this time.

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Description	Fee Code	Transaction Date	Fee	Number Of Classes	Total Fees Paid
New App	7001	2014/01/10	325	2	650